


CINDY SANCHEZ

207 Kentshire Drive, Lancaster PA 17603  (717) 201-9418  cssanche@millersville.edu

Education:

Millersville University of Pennsylvania, Millersville, PA

Bachelor of Arts in English

Minors: Public Relations & Journalism

Graduated in Dec. 2020

Honors & Achievements:

+**Dean's List**

Experience:

La Voz Latina Central PA, Lancaster, PA

Contributing Writer, October 2020 - Present

- Authored news stories, feature articles, and interviews
- Wrote articles in Spanish and English focusing on the Latinx community in Lancaster and Central PA
- Produced articles consistently for print and digital media
- Pitched story ideas to editors

Editor Apprenticeship, January 2021 - Present

- Edited all content for grammar, content, style, and accuracy
- Increased website engagement through implementation of social media (Facebook and Instagram).
- Sold advertising spots in publication to local businesses

Related Courses:

- | | |
|--------------------------------------|------------------------------|
| + Fundamentals of Journalism | + Editing for Publication |
| + Advanced Reporting | + Web Writing |
| + Special Topics in Journalism | + Press and Society |
| + Introduction of Public Relations | + Ethics in Media Journalism |
| + Editing and Publishing MiM Journal | + Public Relations Writing |

University Memberships:

- + **WIXQ 91.7 FM** - January 2019
 - Host a two-hour radio slot
 - Create promotions and commercials for radio show
- + **The Snapper Newspaper** - August 2019
 - News Staff - Writing and researching stories that cover university and local news
 - Multimedia Staff - Creating and writing videos for The Snapper
- + **Marauder Video Productions (MVP)** - August 2019
 - Editing videos provided to us by other organizations on campus
 - Producing and filming video content
 - Writing for video content
- + **Made in Millersville Journal** - January 2020
 - Contributing editor - Assisted in editing and publishing articles for the journal
 - Collaborated with interns and writers to produce content for the journal

Strengths:

- + **Technical** - Adobe Creative Suite software, Google software, Microsoft Office software, Final Cut Pro, iMovie, Social Media Features (Twitter, Facebook, Instagram, Snapchat, YouTube)
- + **Personable** - Ethical, Confident, Collaborative, Detail-Oriented, People-Oriented, Deadline-Oriented
- + **Language** - Fluent in English & Spanish